



Enhancing Learning Opportunities for Area Students

2026-2027 Strategic Action Plan SUMMARY

GOAL: HUMAN ASSETS

Develop and maintain a strong, diversified high-functioning team of staff, board members, committees, and volunteers.

1. Foster a sustainable and diverse board of directors.
2. Align Foundation staffing to meet Foundation goals.
3. Develop a structured and sustainable volunteer pipeline.

GOAL: GRANTS & PROGRAMS

Administer grants that support the greatest needs across the district that are aligned with our mission.

1. Evaluate, standardize, and formalize grant review and giving processes.
2. Gather, measure, and monitor meaningful program data to track and improve our effectiveness.

GOAL: FUNDRAISING

Cultivate a sustainable and relationship-driven development program.

1. Provide training to equip board/ volunteers to actively support and expand fundraising capabilities.
2. Create a data-informed development plan that leverages story-driven communication and fosters stewardship and new donor acquisition.
3. Strengthen relationships with prospective and current donors and diversify giving opportunities.
4. Use DonorPerfect and other tools and resources to improve efficiency and effectiveness.

GOAL:
COMMUNICATIONS &
COMMUNITY OUTREACH
Create a communications plan to increase visibility, deepen engagement, and communicate our impact.

1. Develop a consistent communication strategy for intentional engagement of our community.
2. Capture meaningful impact stories to expand storytelling of our mission and vision in the community.
3. Expand Foundation presence and relationships in the community.